



NEWS RELEASE

Food Bank Contact: Christy L. Simmons 919-865-3050 (ofc); 919-906-4798 (cell)

ABC 11, DISNEY WORLDWIDE SERVICES, INC. DONATE FUNDS TO LOCAL FOOD BANK TO FEED HUNGRY CHILDREN

RALEIGH, N.C. (February 4, 2015)— ABC 11 presented checks totaling \$30,000 to two local food banks in November as part of their 28th Annual Heart of Carolina Food Drive kick off. The Food Bank of Central & Eastern North Carolina was one of the local hunger relief organizations to receive a \$15,000 FY15 Child Hunger Grant, thanks to Disney Worldwide Services, Inc. Disney is the parent company of ABC 11. **[PHOTO ATTACHED]**

This generous FY15 Child Hunger Grant will cover the cost of sustaining two Food Bank Kids Cafe programs. The Salvation Army Boys and Girls Club in Wilson County serves 100 at-risk children 3 nights per week during the school year, and the Wilmington Residential Adolescent Achievement Place (WRAAP) at Freedom's Way in New Hanover County serves 40 children 4 nights per week year round. Together these two Kids Cafes will provide 17,720 hot nutritious meals to 140 food insecure children during the 2014-15 school year.

“In a time when tough financial decisions have to be made in order to make ends meet by more and more of our neighbors and by corporations having to watch the bottom line, to receive this FY15 Child Hunger Grant, thanks to Disney Worldwide Services, Inc. and our longtime friends at ABC 11 is humbling,” said Peter Werbicki, President & CEO of the Food Bank of Central & Eastern North Carolina. “Your generosity will fuel the lives of thousands of children who will gather around tables with joy during the months ahead.”

The Food Bank of Central & Eastern North Carolina, one of the beneficiaries of the annual ABC 11 Heart of Carolina Food Drive, has seen the demand for their services continue to rise, as have food banks around the country. In the Food Bank’s 34-county service area, more than 651,000 people struggle to access nutritious and adequate amounts of food necessary for an active and healthy life.

About the Food Bank of Central & Eastern North Carolina

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through distribution centers in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2013-2014, the Food Bank distributed more than 53 million pounds of food and non-food essentials through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 651,000 people struggle to access nutritious and adequate amounts of food necessary for an active and healthy life. www.foodbankcenc.org.

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