



# News Release

## North Carolina premiere of *Farmland* movie

### All ticket sales will be donated to The Food Bank of Central & Eastern North Carolina

DURHAM, NC, March 27, 2014 -- FeedTheDialogueNC.com has partnered with The Carolina Theatre of Durham to host the North Carolina premiere of the new documentary, *Farmland*, on Thursday, June 12, 2014 at 6:30 p.m. Tickets are now on sale at <http://www.carolinatheatre.org/> for \$5.00 with all proceeds being donated to The Food Bank of Central & Eastern North Carolina.

*“Farmland* will add a vital voice to the dialogue surrounding the importance of supporting and sustaining farming families. The Food Bank is pleased to support this crucial industry that provides so much of the food we consume,” said Peter Werbicki, President & CEO of the Food Bank of Central & Eastern North Carolina. “The impact of each \$5 donation will in the same way support and sustain thousands of families in our community by restoring hope and dignity in the days ahead. Farmers stand with the Food Bank and ensure we have access to fresh, nutritious produce.”

*Farmland*, a film by Oscar-Winning Director James Moll, will take an intimate look at the lives of farmers and ranchers in their ‘20s, all of whom are now responsible for running their farming business. Through this film, you’ll step inside the world of farming for a first-hand glimpse into the lives of young farmers and ranchers. Learn about their high-risk/high reward jobs

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and passion for a way of life that has been passed down from generation to generation, yet continues to evolve.

"We know there are conversations taking place on the internet and in social media, but it's not always accurate information being shared. We want to provide a diverse range of information and voices that give food decision makers confidence in the foods they are feeding their families," shared Bryan Blinson, Executive Director of North Carolina Cattlemen's Association and North Carolina Animal Agriculture Coalition Co-chair. "This film will help reconnect consumers with the people growing their food".

Tickets are available online at <http://www.carolinatheatre.org/films/farmland-film-oscar-winning-director-james-moll>, at The Carolina Theatre of Durham Box Office, located at 309 West Morgan Street, Durham, NC 27701 or by phone at 919 560-3030.

### **About The Food Bank of Central & Eastern North Carolina**

The Food Bank of Central & Eastern North Carolina is a nonprofit organization that has provided food for people at risk of hunger in 34 counties in central and eastern North Carolina for more than 30 years. The Food Bank serves a network of more than 800 partner agencies such as soup kitchens, food pantries, shelters, and programs for children and adults through warehouses in Durham, Greenville, New Bern, Raleigh, the Sandhills (Southern Pines), and Wilmington. In fiscal year 2012-2013, the Food Bank distributed nearly 52 million pounds of food (43 million meals) through these agencies. Sadly, hunger remains a serious problem in central and eastern North Carolina. In these counties, more than 560,000 struggle each day to provide enough food for their families. [www.foodbankcenc.org](http://www.foodbankcenc.org).

### **About Feed The Dialogue NC**

Feed The Dialogue NC is a public forum for food discussion made possible by the North Carolina Animal Agriculture Coalition. Our goal is to reconnect North Carolina with the foods we eat and the farmers that feed us.

This unique forum provides articles, videos and perspectives from experts including farmers, food scientists, health care professionals and leaders in the consumer food service industry.

We encourage you to help "Feed The Dialogue" with your comments, questions and personal perspectives on the content published on the site. You can also join the discussion on Facebook, Twitter and YouTube, and upcoming Feed The Dialogue NC events!

### **About The Carolina Theatre of Durham**

The non-profit Carolina Theatre of Durham, Inc. is one of downtown's most loved and established arts organizations. Operating the city-owned Carolina Theatre complex for nearly two decades, we are funded by ticket sales, individual and corporate contributions, and an annual management stipend from the City of Durham.

Each year we present over 60 concerts, daily film and film festivals, serve 15,000 school children with our Arts Discovery educational series, and provide a home for numerous nonprofits and other organizations that utilize the facility – in all attracting more than 150,000 people to downtown.

People who love downtown Durham crave the distinct personality, programming, and atmosphere that we specialize in. The Carolina Theatre is more than a building; it's an experience that can only be found in Durham.