



## NEWS RELEASE

October 21, 2011

### **Food Bank of Central and Eastern North Carolina Releases Preliminary Results for Food Lion Hunger Relief Day**

**Raleigh, NC** – The Food Bank of Central and Eastern North Carolina announced today that preliminary canned food donations for 2011 Food Lion Hunger Relief Day at the N.C. State Fair are currently at **234,870 pounds**. Final sweeps of all the gates at the N C State Fair will take place on Monday, October 24 to ensure that any donations left by generous weekend fairgoers are included in the total. Last year, 247,569 pounds were collected on Food Lion Hunger Relief Day, which is the largest amount raised in the history of the event

Agriculture Commissioner Steve Troxler issued a big challenge to fairgoers for the 2011 Food Lion Hunger Relief Day. If last year's record is broken, the N.C. State Fair will donate \$1,000 to the Food Bank. If donations reached 275,000 pounds, the N.C. State Fair offered to award \$2,500 and if donations reached 300,000 pounds, the N.C. State Fair would have donated \$5,000 to the Food Bank.

Donations are needed more than ever to help replenish food bank shelves after two natural disasters affected the much of eastern North Carolina. The Food Bank of Central & Eastern NC alone has distributed a total of more than 1 million pounds of disaster relief product as a result of the April tornadoes and Hurricane Irene.

The final total for 2011 Food Lion Hunger Relief Day collection will be announced by mid-afternoon on Monday, October 24.

**Media Contacts:**

Christy L. Simmons  
Manager of Public Relations  
(919) 865-3050 (office)  
(919) 906-4798 (mobile)  
[csimmons@foodbankcenc.org](mailto:csimmons@foodbankcenc.org)

Jennifer Caslin  
Coordinator of Marketing, Public & Branch Relations  
(919) 865-3063  
(919) 840-6879  
[icaslin@foodbankcenc.org](mailto:icaslin@foodbankcenc.org)

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