

# HUNGER

SUMMER  
2014

# matters

A NEWSLETTER OF THE FOOD BANK OF CENTRAL & EASTERN NORTH CAROLINA



Stop Summer  
Hunger

**JUNE 1**

**3.2 MILLION MEALS  
NEEDED**

**FOOD  
BANK**



OF CENTRAL  
& EASTERN  
NORTH  
CAROLINA

Stop Summer Hunger Pages 8 & 9

Agency Spotlight: Nourish NC Page 11

Branch Spotlight: Kids Helping Kids in the Sandhills Page 13

**NO ONE GOES HUNGRY IN CENTRAL & EASTERN NORTH CAROLINA**



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### Hunger Matters

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## From the Desk of the President & CEO



Dear Friends,

Four times a year the Food Bank brings you a publication full of important information about the real people we serve, the work we do, and the partners that make it possible. As you may have noticed, what was *The Hunger Beat* has now become *Hunger Matters*.

In thinking of a fresh perspective for this newsletter, the name "Hunger Matters" immediately resonated. This is also why we decided to launch a blog with the same title. You can find more information on this in the Web Spotlight on page 15.

We hope that you see how much hunger matters to the Food Bank of Central & Eastern North Carolina. It is why we sponsor the Kids Summer Meals programs each year—because it matters that nearly 300,000 children are without free or reduced meals in the summer months. It is why we found new locations for our Durham and Greenville Branches—because it matters that we are now able to distribute more food at a time when the need is still at a critical level.

### Hunger Matters

That is why for the sixth year, we are asking you to support our Stop Summer Hunger campaign. Because too many children are facing bare cupboards and empty stomachs instead of celebrating the fun and adventure of summer. Too many parents will be forced to choose between paying for utilities or rent and putting food on the table.

Our goal is a lofty one: To raise enough food and funds to provide 3.2 million meals for children and their families. But we have high hopes. It was because of your donations that the Food Bank was able to provide 3 million meals last summer to those in desperate need. You can learn more about how to help on pages 8 and 9.



Too many children are facing bare cupboards and empty stomachs instead of celebrating the fun and adventure of summer.

Thank you for your constant support of the Food Bank.  
We are so grateful that HUNGER MATTERS to you too.

Best regards,

Peter Werbicki, President and CEO, Food Bank of Central & Eastern North Carolina

## On The Burner: Real People, Real Hunger

### Child Nutrition Reauthorization Act of 2015

The Healthy, Hunger-Free Kids Act was signed into law in December 2010. The act took several steps to ensure that low-income children can participate in child nutrition programs. It made way for expansion of the Summer Food Service Program (SFSP) by allowing nonprofits to serve more than 25 sites with no cap on the number of children that could be served. Other key successes included simplifying enrollment in the school breakfast and lunch program for eligible children, improved nutrition requirements for school meals, and extended WIC Certification (from 6 months to one year) for children.

SFSP is an important program to the Food Bank and has provided more than 8,000 children with meals over the last four summers. In the summer of 2014, the program is projected to provide more than 100,000 meals.

While the bill does not expire until September 2015, reauthorization is on the Food Bank's radar so that we can work together to ensure that the hunger safety net remains strong for the children in our service area.

For more information on the Child Nutrition Reauthorization Act of 2015, visit the Food Research and Action Center at [FRAC.org](http://FRAC.org).

Source: FRAC and Feeding America



**Kids Summer Meals** ensures that children in low-income areas continue to receive nutritious meals during long school vacations when they do not have access to school lunch or breakfast. The Food Bank sponsors this USDA program (also known as the Summer Food Service Program or SFSP) in our 34-county service territory by providing feeding sites with breakfast and lunch meals at no cost. **Sites include community-based organizations at schools, churches, and youth centers. In the summer of 2013, the Food Bank sponsored 90 sites serving over 136,000 meals to more than 4,100 children.**

For the thousands of children who rely on the Federal Free and Reduced Meals Program administered by the school system, summer vacations can seem like a daunting prospect. When they should be anticipating fun and adventure on sunny days, many are concerned where their next meal is coming from. The Food Bank of Central & Eastern North Carolina is preparing for its sixth year of administering the Kids Summer Meals Program.

**For the last few years, this program has grown, feeding more children more meals at more sites.**

The program, however, is not only about food. Staff provide many enrichment activities that keep the children physically and mentally active, which greatly reduces the possibility of academic and social regression over the vacation period. The Food Bank is not only planning to continue the program at current service levels. **We are growing the program by encouraging trusted partners and mentoring them through the sponsorship process.** Less than 15% of eligible children either have access or take part in the program. The Food Bank is working closely with the state of North Carolina and our network of community partners to ensure that all children in need of assistance get access to the resources and services they need to thrive.

KIDS SERVED BY THE PROGRAM, 2009–2013







## Thank You

Bank of America Charitable Foundation  
 BASF Foundation  
 Biogen Idec Foundation  
 Cameron Charitable Trust  
 Caterpillar Foundation  
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 William R. Kenan, Jr. Charitable Trust

## Many Thanks

to these Champions for Kids who support one or more Food Bank Kids Meals & More programs!

**Bayer USA Foundation** – Special thanks to Bayer USA Foundation, founding charitable partner of our Weekend Power Pack Program, for growing our amazing partnership. Each year for the next three years, more than 800 children in five counties will have food on the weekends and can come to school on Monday mornings ready to focus on learning rather than an empty stomach.

**Biogen Idec Foundation** – A big shout-out to the Biogen Idec Foundation for funding our Kids Cafe program and helping us expand our pilot School Pantry program. Biogen Idec's support will impact 233 low-income students and their families this year.

**Eshelman Foundation** – Many thanks and a big welcome to the Eshelman Foundation for their new partnership with the Food Bank. Their significant support for the Kids Cafe and Weekend Power Pack programs at Williston Middle School in Wilmington means that 100 children will not have to worry about getting their next meal.



### Kids 'N Community

**Foundation** – Someone say WOOOOO! for the folks at the Kids 'N Community Foundation. The philanthropic arm of the Carolina Hurricanes made a substantial commitment to support our Raleigh/Durham-based Kids Cafe programs. These programs will provide 150 kids with nutritious meals and expanded exercise and physical activities each week-day for the next three years.

**Leath Foundation** – Kudos to the Leath Foundation for funding the critically important afterschool Kids Cafe in Richmond County, where the unemployment rate is topping 10 percent and parents are struggling to put food on the table.

**Morgan Stanley** – A round of applause to Morgan Stanley for providing support to sustain crucial Weekend Power Pack programs serving children who otherwise might go hungry in three economically challenged pockets of the Food Bank's service area.

**Walmart Foundation** – We are deeply grateful to the Walmart Foundation for waging war on child hunger by partnering with us to fund five Kids Cafes serving thousands of meals to children at risk of hunger who live in rural parts of the Food Bank's service area.

New Bern Branch Kids Cafe participants pictured above

## Dishing It Out:

## Quick Recaps

### Recent Community Food Drives & Events



For the seventh straight year, the community stepped up to the plate to support Feed the Need, a campaign organized annually by The News & Observer to benefit the Food Bank. Donations were accepted April 1–26 at Harris Teeter stores in the Food Bank’s service area. The campaign culminated with “Feed the Need” day on April 26, with volunteers collecting food and funds at five Triangle-area Harris Teeters. To date, Feed the Need has raised enough food and money to provide more than 1.7 million meals to hungry children and their families. **Many thanks to all who made this event possible: The News & Observer, Harris Teeter, Syngenta, ABC11, and Curtis Media.**



Once again letter carriers across our service area joined together to Stamp Out Hunger! On May 10, postal patrons left donations in bags donated by AARP at their mailbox for pickup by their letter carrier. These donations were then transported back to the post offices and unloaded by volunteers, who placed the items on trucks for delivery to the Food Bank. Totals for this year were still being calculated at press time, but last year was record-breaking, with enough food being donated to provide 522,000 meals. **Kudos to AARP and the regional coordinators Penny Houze, Jeff Terry, Tony Mainolfi, and Amber Blank for all your support!**

### Iron Skillet Chef Cook Off

For a second year, the best chefs in Wilmington faced off to benefit the Food Bank’s Wilmington Branch! The chefs who participated on April 6 were: last year’s winner Keith Rhodes of Catch; James Doss from Rx; Nick Votel from 9 Bakery and Lounge; Carlos Rojas from Delphina Dos; and Ryan Andress and John Mike Rehm from UNCW Catering. These talented professionals created culinary masterpieces from ingredients commonly found at the Food Bank such as rice, bananas, sweet potatoes, and honey. Nearly 200 attendees sampled the fare and “voted” for their favorite chef by donating funds at their table. UNCW Catering was crowned the winner by the crowd with their yummy creation of spicy agave pulled chicken over five bean and yellow rice salad. Overall, the event raised enough funds to provide 22,500 meals. **Thank you to all the chefs who participated, as well as the others who made this event a great success: Bank of America; R.A. Jeffrey’s; Farm Bureau Insurance Agent Tyson Borum; Parkway Volvo; Buskirk Consulting, PLLC; 2Hearts Consulting LLC; Liz Biro, and Lee Venters.**



### Legal Feeding Frenzy

Attorneys and law firms across the state competed in March to see who could raise the most food and funds for North Carolina’s food banks. **Mason Law Office, PLLC of Raleigh collected the largest amount of food and funds** and received the highly coveted “Attorney General’s Cup.” In our service area, Legal Feeding Frenzy collected enough food and funds to equate to nearly 90,000 meals! A big “thank you” to all involved!

## Dishing It Out:

## Upcoming Events

Join us for these September/Hunger Action Month events!

### Sort-A-Rama Day of Service

On September 11, 2014, 1,000 volunteers from sponsoring Triangle companies will package 100,000 meals for families at risk of hunger. Presenting Partners BASF, BlueCross BlueShield of NC, Cisco, and Food Lion will be joined by other corporate volunteers to bag rice, beans, and other products into family-sized portions for distribution throughout our 34-county service area. Those gathered will learn more about the mission of the Food Bank and then do their part to help feed people in our community. Sponsorship opportunities are available. For more information contact Bridget McMinn at 919.865.3046 or [bmcminn@foodbankcenc.org](mailto:bmcminn@foodbankcenc.org).

### #FOODBANK24

A New Media Telethon

### A New Media Telethon

The date is set for the third annual 24-hour telethon! The Food Bank once again aims to raise food, funds, and awareness as part of the national Hunger Action Month movement. The telethon begins at noon on Friday, September 26 and goes through noon on Saturday, September 27.



The crew from our loyal patron, Brooks Bell, ham it up for the camera to raise funds!

The #FoodBank24 New Media Telethon is a LIVE EVENT shown through our website via UStream for 24 hours straight. The event is hosted by Gregory Ng of the popular online frozen food review show *FreezerBurns* and will feature fascinating interviews, entertaining activities, and events like a Food Truck Rodeo, a #FoodBank24 Mixer, and a "Midnight Madness" volunteer activity. For more information on #FoodBank24, or to learn about patron opportunities, visit [foodbank24.org](http://foodbank24.org)!

### The Kitchens of New Bern Tour

On September 27, the Kitchens of New Bern Tour offers a unique opportunity to explore the heart of some of historic New Bern's most outstanding residences, as well as the Tryon Palace Kitchen Office and Garden. Homeowners have opened their kitchens in support of the New Bern Branch and invite you to visit for ideas for your own kitchen. Savor special tastings by local chefs, hear about the latest industry ideas, and learn about state-of-the-art products from our sponsors. Proceeds from the tour benefit the New Bern Branch. For more information, visit [foodbankcenc.org/kitchentour](http://foodbankcenc.org/kitchentour).



## Stop Summer Hunger

**JUNE 1**  
3.2 MILLION MEALS  
**NEEDED**



**Unfortunately summer is not a carefree time for thousands of North Carolina children and their families.** When school dismisses for summer break in June, nearly 300,000 children living in the Food Bank's 34-county service area will lose access to the two meals per day that they usually receive through the free and reduced-cost meal programs. During the same time period that school cafeterias are closed to these children, the Food Bank experiences a slowdown in giving. **Community-based nonprofit agencies, such as food pantries and children's programs supported by the Food Bank, often report an increase in the number of parents and grandparents seeking food assistance for their families—an increased need that we need your help to meet.**

Now in its seventh year, Stop Summer Hunger is an awareness campaign held during June and July to collect food and funds to help these families. The donations received during the eight-week campaign help fill the empty shelves of the Food Bank of Central & Eastern North Carolina warehouses in Durham, Greenville, New Bern, Raleigh, Sandhills, and Wilmington. This awareness-building food and funds campaign has been extremely successful, providing 11.6 million meals to children and their families during the past six summers. **This year our goal is to raise enough food and funds to provide 3.2 million meals.**

PRESENTING SPONSOR



Gold Sponsor  
*Triangle Area*



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*Greenville/New Bern*



### 1. DONATE MONEY

For every dollar donated, the Food Bank can provide five meals or 10 dollars worth of food. Log onto [foodbankcenc.org](http://foodbankcenc.org) to donate.

### 2. DONATE FOOD

Hold your own food drive in your neighborhood or community.  
Host a "Drive, Drop, and Go" for your employees at your business.

### 3. DONATE TIME

Help us spread the word about the Food Bank through social media. "Like" us on Facebook at [Facebook.com/FoodBankCENC](https://www.facebook.com/FoodBankCENC) and follow us on Twitter @FoodBankCENC and tweet with the hashtag #SSH2014.





## STOP SUMMER HUNGER EVENTS

### MAY 31:

#### THE STREETS AT SOUTHPOINT—STOP SUMMER HUNGER KICKOFF

10 AM — 2 PM

Drive, Drop, & Go! DRIVE to The Streets at Southpoint, DROP off your food donation at the Food Bank truck parked at the Champps crossover, and GO! For more information on the Stop Summer Hunger Kickoff, visit [foodbankcenc.org/StopSummerHunger](http://foodbankcenc.org/StopSummerHunger).

### JUNE 1:

#### FRONTIER COMMUNICATIONS DAY AT THE BALLPARK

Frontier Communications is hosting a food drive to benefit the Food Bank's Stop Summer Hunger Campaign at the Durham Bulls Athletic Park.

Anyone who donates non-perishable items will receive \$1 off the price of admission to see the Durham Bulls take on the Lehigh Valley Iron Pigs.

Those who donate will also automatically be entered to win Frontier's VIP Baseball Experience! The winner will receive VIP tickets to a Durham Bulls game, a tour of the ballpark, and an autographed jersey. **Donations will be accepted beginning at 3 pm at the main entrance of the DBAP.**

### JUNE 12

#### NORTH CAROLINA PREMIERE OF FARMLAND MOVIE

[FeedTheDialogueNC.com](http://FeedTheDialogueNC.com) has partnered with The Carolina Theatre of Durham to host the North Carolina premiere of the new documentary, *Farmland*, on Thursday, June 12, 2014 at 6:30 pm. Tickets are on sale at [carolinatheatre.org](http://carolinatheatre.org) for \$5, with all proceeds being donated to the Food Bank.



"*Farmland* will add a vital voice to the dialogue surrounding the importance of supporting and sustaining farming families. The Food Bank is pleased to support this crucial industry that provides so much of the food we consume," said Peter Werbicki, President and CEO of the Food Bank. "The impact of each \$5 donation will, in the same way, support and sustain thousands of families in our community by restoring hope and dignity in the days ahead. Farmers stand with the Food Bank and ensure we have access to fresh, nutritious produce."

*Farmland*, a film by Oscar-Winning Director James Moll, will take an intimate look at the lives of farmers and ranchers in their 20s, all of whom are now responsible for running their farming business. Through this film, you'll step inside the world of farming for a first-hand glimpse into the lives of young farmers and ranchers. Learn about their high-risk/high-reward jobs and their passion for a way of life that has been passed down from generation to generation, yet continues to evolve.

**Tickets are available online at [carolinatheatre.org](http://carolinatheatre.org), at The Carolina Theatre of Durham Box Office (located at 309 West Morgan Street, Durham), or by phone: 919.560.3030.**

## Find The Fit:

### CORPORATE SPONSORSHIP OPPORTUNITIES

**STOP SUMMER HUNGER...** PRESENTED BY  **NetApp**

Join Presenting Partner NetApp in a high-visibility media, corporate workplace-based summer initiative to support child hunger relief. Invest as a sponsor and engage employees to help kids:

Make a leadership gift as a corporate sponsor.

Set up virtual food drives (online fundraising) to engage employees.

Conduct traditional food drives and fundraising events at your company.

Drive, Drop and Go! Employees can DRIVE into work, DROP a food donation into the hands of a volunteer at your entrance/parking lot, and GO to work.

## THANK YOU TO OUR CORPORATE DONORS!

BAILEY'S FINE JEWELRY  
CUBIC APPLICATIONS, INC.  
GENERAL PARTS INTERNATIONAL  
GLAXOSMITHKLINE  
GOLDEN CORRAL CHARITABLE FUND  
JOHNSON BROTHERS CAROLINA  
DISTRIBUTING  
KROGER MID-ATLANTIC  
LOWE'S FOODS  
RAILINC CORPORATION  
RNDC SOUTH CAROLINA, LLC  
WHOLE FOODS MARKET-NORTH RALEIGH  
YARDI SYSTEMS

### Sort-A-Rama Day of Service— September 11, 2014

Sort-A-Rama Day of Service offers employees, customers, and corporate groups a fun, meaningful opportunity to combine volunteerism with team-building, customer relations, and philanthropy by packing nutritious food into family-sized bags. After the event, the food is distributed to those in need across our 34-county service area. In 2013, 700 corporate volunteers from 14 companies sorted over 140,000 pounds of nutritious rice, beans, and pasta—the equivalent of 120,000 meals. Let's see how we can make this year even bigger! Additional sponsors are needed. [Check out the video and sponsorship information at www.foodbankcenc.org/sortarama.](http://www.foodbankcenc.org/sortarama)



## SPECIAL THANKS

### GOLDEN CORRAL CHARITABLE FUND

For the almost 300,000 children who receive breakfast and lunch at North Carolina schools during the year, summer is a season of missed meals and hunger. Thanks to the Golden Corral Charitable Fund, thousands of children in our Kids Summer Meals program receive fresh fruit. Some are not used to having fresh fruit; one child only recognized a pear as a cube from fruit cocktail. This is an important contribution that makes summer a healthier time for kids.



### JOHNSON BROTHERS CAROLINA DISTRIBUTING

Many thanks to Johnson Brothers for their ongoing generous support through a percentage-of-sales cause-marketing campaign.

### WHOLE FOODS FEED4MORE

Five Triangle Whole Foods Markets participated in the Feed4More campaign in the fall of 2013, contributing more than \$12,000 and 16,745 pounds of food to the Food Bank. Thank you to Whole Foods for their successful in-store campaign, which will continue this spring.

### KROGER BRINGING HOPE TO THE TABLE CAMPAIGN

Special thanks to Kroger and its customers, who are long-time supporters of the Food Bank. Funds from the 2013 Bringing Hope to the Table brought in \$15,542, the equivalent of 77,710 meals.

## Agency Spotlight:

### WEEKEND POWER PACK PROGRAMS DO MORE IN THE SUMMER



The Food Bank's Weekend Power Pack Program makes it possible for thousands of children to have a backpack of food when they go home on Fridays. Most, if not all, of these children receive free or reduced meals during the school week and have been identified as having few food resources over the weekend.

Nourish NC picks up items needed for Weekend Power Packs at the Food Bank's Wilmington Branch.

But when summer break rolls around, these programs typically end and do not pick up again until September when school starts again. So not only are these children missing out on school meals, but they also lose the food they rely on for the weekend. This forces families to rely more on emergency food assistance during summer months.

Because there are nearly 300,000 children in our 34-county service area, the Food Bank started our Stop Summer Hunger campaign in order to help meet this incredible need during summer months. It's why we sponsor the Kids Summer Meals program. But we also support other great programs that recognize how tough many kids have it when school is out.



Shelves stocked with items for Weekend Power Packs and summer boxes.

Nourish NC, a Weekend Power Pack Program in New Hanover County, serves 18 schools. Not only do they provide backpacks for the weekend, but they also pack a box of food for each child to have during spring break. And each year just before school ends for the summer, Nourish NC and their volunteers pack boxes of food to help children and their families get through June, July, and August.



Bags are filled with food and ready to be placed into backpacks!

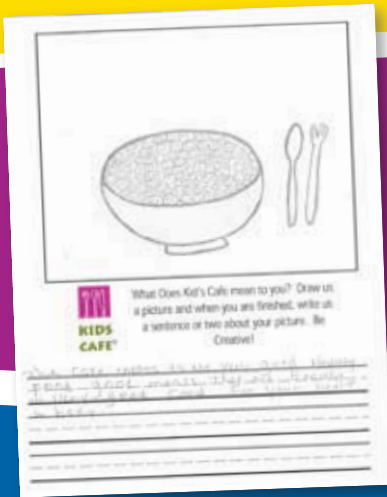
Project In As Much began partnering with the Food Bank to provide the Weekend Power Pack Program in January 2014. The program covers all the schools in Scotland County and packs 675 bags each week. Partnership with the Food Bank has allowed Project In As Much to add more food and provide healthier choices in each pack.

They are also currently gearing up to prepare summer boxes for the children who participate. These boxes will primarily consist of non-perishable, staple items and will be delivered monthly to the houses of children in need. Your support of the Food Bank and our Stop Summer Hunger Campaign makes it possible for us to do more to ensure that children are receiving plenty of nutritious food when school is out!

# Out Of The Mouth Of...

## CHILDREN IN OUR KIDS MEALS AND MORE PROGRAMS

Each year the Food Bank asks children who participate in our Kids Meals and More Programs for their feedback in several areas. The objective is to learn directly from the children involved in the programs and constantly strive to improve their experience. Some even draw photos to showcase what they like about the programs.



### On the food they receive:

"I can eat here and be healthy. We learn about food."

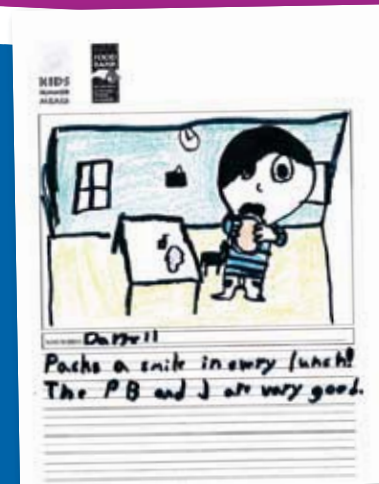
"The food is good. It's nutritious."

### On the learning activities and tutoring they receive:

"Learning newer things every time I come in here."

"We learn a lot of things and makes me feel smarter."

"The meals and how they help with my homework and help me to learn respect for others."



### On the fun and physical activities they participate in:

"Playing basketball and getting help from people and all the special guests come."

### On the relationships with program staff:

"They are good people."

"They show team work."

"They are cool and nice and keep me busy."





# Branch Spotlight:

## SANDHILLS BRANCH

**Many kids grow** up never realizing that sometimes hundreds of their fellow schoolmates are struggling with issues other than how much homework they have or how to balance school and sports. The unfortunate reality is that nearly 300,000 children in the Food Bank's 34-county service area receive free or reduced meals at school, and many have to worry about where their meals will come from outside of school. Alec Cerruto, a 16-year-old junior, grew up knowing that many of his classmates were receiving weekend meals through Backpack Pals, a program administered by the Food Bank's Sandhills Branch.



Alec wearing medals from a competition.

Alec, a dedicated martial artist who competes in Brazilian jiu-jitsu, has a unique perspective on how important nutrition is, not only to an athlete, but to any young person. He decided to do something to support his fellow students and other kids who do not have enough to eat.

Alec travels across the country for jiu-jitsu competitions and has pledged to donate his personal funds for each match won and each medal earned. He has set up a GoFundMe personal fundraising page with a goal of raising \$5,000 for Backpack Pals through his "Submit Hunger" campaign. Incorporating social media, Alec is hoping that friends, family, and other supporters will match or exceed his donations. Using Facebook, Twitter, and Instagram, Alec updates his followers on the results of competitions and fundraising progress.



Alec with his coaches.

For instance, Alec kicked off the season March 1 with a win and donated \$10. At press time, Submit Hunger had raised nearly \$1,000.

**Many thanks to Alec for his dedication to Submitting Hunger! Follow his progress at [Facebook.com/SubmitHunger](https://www.facebook.com/SubmitHunger).**

### Food Bank Joins Forces with the U.S. Open

The 2014 Men's U.S. Open will be held at the Pinehurst Resort & Country Club from June 9–June 15. It's an exciting opportunity to witness what is known as golf's toughest test and also support the Food Bank! Volunteers will be staffing a concession stand during the two-week event, with part of the proceeds coming back to the Food Bank's Sandhills Branch. If you're interested in volunteering, there is still limited time to sign up. More information is available on the Sandhills page of our website: [sandhills.foodbankcenc.org](http://sandhills.foodbankcenc.org).



**BACK  
PACK  
PALS**

Serving over  
20 schools and  
1,100 children

BackPack Pals started  
in December 2005  
with one program

at a Moore County School. The program now serves over 20 schools and 1,100 children. Children are identified with input from teachers, teacher assistants, school nurses, counselors, and social workers as candidates for the program. Volunteers meet every Thursday at the Sandhills Branch to set up an assembly line of items, fill the backpacks, and deliver them to their assigned schools.

**For more information on how you can support the Backpack Pals Program or the Sandhills Branch of the Food Bank, contact Branch Director Michael Cotten at 910.692.5959, ext. 2401.**

## Milestones:

### Durham and Greenville Branches Move, Celebrate Anniversaries

Our Durham and Greenville Branch both recently celebrated moves into new spaces. Both are also experiencing record food distribution. For both branches, 2014 marks 15 years of serving communities where hunger is a very real problem.



**The Durham Branch** first opened its doors on Ramseur Street in June 1999. In the first year, with just one staff member and support from Raleigh, Durham distributed 748,438 pounds of food. As the branch started to take on more partner agencies, the amount distributed grew, as did the number of employees.

As the need grew in Durham's six-county service area, the branch adapted. However, with the demand for emergency food assistance at the highest level in our history, along with the thriving volunteer program running out of space, a search was on for a new building.

While the search was on for a new space, the Durham Branch distributed its 60 millionth pound since opening. And by April 2014, the Food Bank was celebrating the newest location of the branch (2700 Angier Avenue) with a ribbon cutting.

**The Greenville Branch** was scheduled to open its doors in December of 1999 when disaster hit, quite literally. Hurricane Floyd devastated much of eastern North Carolina in September 1999, and the branch opened just days later to provide relief. More than 5.4 million pounds of disaster relief product was distributed. The following year, Greenville began operating the Food Bank's only Mobile Food Pantry—a box truck that distributes 2–3 million pounds of food a year to rural areas.

Greenville has weathered several more storms in 15 years, including Isabel and Irene. In January 2009, the branch distributed its 50 millionth pound since opening. The Greenville Branch's need for expansion resulted in a move from its original downtown location to 1712 Union Street in September 2013.

Together, the Durham and Greenville Branches account for nearly 30% of the total distribution of the Food Bank. The new spaces will allow for not only increased operational capacity but also a dedicated volunteer area that accommodates larger groups. Neither branch could have reached this banner year or moved into new spaces, without the support of donors and volunteers in each of these communities—and we thank you!



### Thank You For Helping Us Move!

**There were many partners involved in improving capacity at our new Durham and Greenville Branch locations. We thank the following for being dedicated supporters of the Food Bank:**

#### **Food Lion**

Helped provide a produce cooler in Greenville, as well as refrigerated and frozen units in Durham.

#### **Westminster Presbyterian Church**

Donated the shopping cooler at the Durham Branch.

#### **Woodforest Bank**

Supplied funds for the administrative suite in Durham.

## Web Spotlight

### Food Bank Launches Blog

**As of April 2014, the Food Bank has launched a new addition to our online community!**

*Hunger Matters*, the Food Bank Blog, is a new source of information for our partners that provides a more in-depth view of our activities, the stories of those we serve, and resources for providing hunger relief to those in our communities.

"We are excited for the opportunity to strengthen the conversation around hunger, to share more information with you, and to empower you with the knowledge that will not only keep you connected to the Food Bank, but will allow you to work with us in our mission that No One Goes Hungry in Central & Eastern North Carolina," said Peter Werbicki in our first blog post several weeks ago.

We look forward to supporting a vibrant online community and providing quality news that you'll find exciting and informative.

So come and check it out! You can subscribe to receive notifications of new posts by email. Also remember to connect with us on other social networks and share with your friends!



Visit us today:  
[www.foodbankcenc.org/blog](http://www.foodbankcenc.org/blog)

## How You Can Help

### DONATE MONEY & ASSETS

**\$1 equals \$10 worth of food or 5 meals**

- Individual Giving
- Event Sponsorships
- Corporate Giving
- Planned Giving
- Stock

For more info, visit [foodbankcenc.org/donate\\_money](http://foodbankcenc.org/donate_money).

### DONATE FOOD

**One meal equals a little over one pound of food (19 ounces)**

- Individual Food Drives
- Company Food Drives
- Virtual Food Drives
- School Food Drives
- Community Food Drives

For more info, visit [foodbankcenc.org/donate\\_food](http://foodbankcenc.org/donate_food).

### DONATE TIME—Volunteer!

**Volunteer hours equaled the equivalent of over 80 full-time employees last year.**

1 volunteer hour = 130 meals

For more info, visit [foodbankcenc.org/volunteer](http://foodbankcenc.org/volunteer).

### Request a Speaker for Your Organization



How many in the Food Bank's 34-county service area rely on a food pantry to meet their basic food needs? How many of those people are children? What kind of food does the Food Bank distribute? What's the impact of hunger on children, seniors, and families? Questions like these and many others can be answered by the Food Bank's Speakers Bureau Ambassadors! Trained speakers are available to give free presentations to local businesses, civic groups, schools, faith communities, and other organizations interested in understanding the issue of hunger in central and eastern North Carolina.

Staffed by a combination of Food Bank employees and volunteers, the Speakers Bureau is available for both formal and informal presentations to groups of all sizes. Please send an email to [speakersbureau@foodbankcenc.org](mailto:speakersbureau@foodbankcenc.org) with a brief description of your organization and the topics you would like us to cover, as well as the date, time, and location of the event. It is preferable to contact us at least four weeks in advance.



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